

Job Title:	<b>Professor – Public Relations</b>
Department/Campus: Reports To:	Media Studies/Woodroffe Campus Chair, Media Studies
Salary Range:	\$53,542 to \$92,817 per annum, established in terms of relevant educational qualifications and experience. The College also offers a complete range of fringe benefits.
Job Posted On:	April 28, 2008
Job Posted Until:	May 9, 2008 (12:00 Noon EST)
Posting Type:	Internal/External - Employees that are full-time internal candidates, as defined by the Academic Collective Agreement, will be given first consideration.

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## Job Description

The public relations program provides students with the knowledge and skills to begin a career in the communications industry. Students not only acquire those skills in the classroom, they also acquire them through faculty organized/supervised experiences outside the classroom. This full-time faculty position requires a public relations practitioner who can bring a broad range of knowledge and experience – particularly in media relations, community relations, strategic management, and new media communications – to the classroom and guide students through a variety of practical learning experiences. The professor must be dedicated to the program's high standards for student success and committed to tasks related to the program's goals.

### Responsibilities:

- Deliver courses using a variety of instructional methodologies, including online and hybrid.
  - Provide timely evaluative feedback to students.
  - Provide academic advising to students.
  - Assess and implement new technologies for use in a variety of learning environments.
  - Participate in program team activities, including curriculum development, team meetings, and departmental student events.
  - Serve on department, school, and college committees as required.
  - Liaise with employers in the communications industry.
  - Participate in the promotion of the college and the program as required.
  - Maintain currency in industry technology, trends, and skills.
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## Required Qualifications

- Diploma/degree in public relations or communications, equivalent education and experience would be considered.
  - A minimum of five years experience in positions of progressive levels of responsibility.
  - Strong writing skills.
  - Excellent oral communication, interpersonal, and organizational skills.
  - Demonstrated ability to work in a team environment.
  - Membership in CPRS and/or IABC desirable.
  - Teaching/training experience an asset.
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**[www.algonquincollege.com/humanresources/careeropportunities.htm](http://www.algonquincollege.com/humanresources/careeropportunities.htm)**

Algonquin College values diversity and is an equal opportunity employer.  
While we thank all those who apply, only those to be interviewed will be contacted.

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