



CANADIAN PUBLIC
RELATIONS SOCIETY
OTTAWA/GATINEAU

LA SOCIÉTÉ CANADIENNE
DES RELATIONS PUBLIQUES
OTTAWA/GATINEAU

2008 *PuRe Elements* Communications Excellence Awards

NOMINATION FORM

FIRE Award: Ottawa/Gatineau Senior Communicator of the Year

Submission Date: _____

Please print Form and attach to front of Submission Entry document along with Entry Fee (CPRS Members: \$100 and Non-Members: \$150. Payment can be made by cheque or money order, payable to CPRS Ottawa/Gatineau) and send to (Courier, Canada Post or Drop Off)

Queensway Carleton Hospital
3045 Baseline Road
Ottawa, ON
K2H 8P4
Attention: Calline Au, Communications

***All entries must be postmarked no later than 12 noon, Friday, September 12, 2008.**

NOMINATOR Information: Please Print Clearly

Name: _____

Organization: _____

Contact Information:

Address: _____

Phone: Office: _____

Home: _____

Email: Office: _____

Home: _____

CPRS Ottawa/Gatineau Member Non Member

NOMINEE Information: I am nominating....

Name: _____

Organization: _____

Contact Information:

Address:

Phone: Office: _____

Home: _____

Email: Office: _____

Home: _____

CPRS Ottawa/Gatineau Member Non Member

Submission Guidelines:

- Nominations must be made by CPRS Ottawa/Gatineau member(s) in good standing.
- Nominees must have 20-plus years experience in communications/public relations
- Nominees will be evaluated for their career involvement in the field with emphasis on advancing the profession

- Nominations must include a maximum two-page summary, and may include supporting materials. If a video is included in supporting materials, please identify a maximum of two minutes for viewing, and cue the tape to the starting point.
- Provide two copies of the summary and the supporting materials, and provide one copy of a CD/DVD-ROM if applicable.

Key criteria

- Nominees are organizational leaders based in Ottawa/Gatineau.
- 20-plus years as communicator/public relations
- Communicator of the Year nominations are evaluated against criteria for:
 - Demonstrated exceptional leadership,
 - Management and communications skills
 - Advancing the profession

FIRE

The CPRS Ottawa/Gatineau Senior Communicator of the Year Award

Award Description

The PuRe Elements FIRE Award is presented to the Ottawa/Gatineau SENIOR *Communicator of the Year Award* as nominated by his/her peers. The individual is an inspiring communicator who is a strong mentor and has the ability to “fire-up” his or her team to achieve exemplary communications in their organization. This award recognizes outstanding contributions to communication and public relations by an organizational leader... Such contributions may include initiating, directing, supporting or sustaining outstanding and effective communication programs. The nominee should be a role model in the community for communicators and non-communicators alike, and be someone whose communication skills and messages have impacted the lives of others.

The CPRS Ottawa/Gatineau Communicator of the Year Award will be presented at the 2008 CPRS Ottawa/Gatineau PuRe Elements Awards Night on November 13, 2008.

This award is based on peer nominations: